



## INVITATION

### “Go Local!” The Role of Culture for Regional Development in the Nordic Countries and Germany

*An international conference*

**Berlin, 19 October 2015**

Nordic Embassies, Felleshus,  
Rauchstrasse 1, 10787 Berlin

DÄNEMARK | FINNLAND | ISLAND | NORWEGEN | SCHWEDEN  
**NORDISCHE  
BOTSCHAFTEN**



HERBERT QUANDT-STIFTUNG



## “Go Local!”

### The Role of Culture for Regional Development in the Nordic Countries and Germany

Visitors from all over Europe travel to the North not only to see lakes, forests and geysers but also to enjoy Art-, Opera- and Jazz Festivals as well as famous museums, architecture and design exhibitions. The Nordic Countries spoil visitors with a great number of cultural highlights.

Which relevance does culture in the Nordic Countries have in terms of regional development? Which role does culture play for the construction of a local and regional identity? How is culture funded in the rural areas – whether it be events, museums or theatres? Which political concepts exist concerning culture? How does civil society, business world and state interact and which role does each of them play in the support of culture? What can Germany and the Nordic Countries learn from each other?

This conference brings together some of the leading politicians, culture managers, academics and experts from the Nordic Countries and Germany in order to enhance an exchange of excellent “best practice” and to discuss concepts of the state of the art. Artists, culture organizers, journalists, experts, academics are most welcome to join the debate.

**Moderator:** Tilmann Bünz, author and former ARD correspondent for Northern Europe, Hamburg

**Contact:** [info@nordischebotschaften.org](mailto:info@nordischebotschaften.org)

**Registration:** Please register with your name, institution and the two workshops you would like to attend (choose from 1-5). You will switch after the coffee break.

## PROGRAMME

10.00-10.15

### Welcome speeches

Lars Danielsson, *Ambassador of Sweden*

Dr. Christof Eichert, *General Director of the Herbert Quandt-Foundation*

10.15-12.00

### Culture and regional politics – a political perspective

#### Presentation on cultural structures in the Nordic countries and Germany

Rán Flygenring, *Artist, Reykjavík*

Kolbrún Halldórsdóttir, *President, Federartion of Icelandic Artists, Reykjavík*

#### Lecture: The role of culture for regional development – a Nordic perspective

Maria Tsakiris, *Nordisk Kulturfond, Copenhagen*

#### Lecture: Culture and regional politics - the importance of the reformation jubilee 2017 for Saxony-Anhalt

Stephan Dorgerloh, *Minister for Culture and Education, State of Saxony-Anhalt, Magdeburg*

#### Panel Debate: Culture and regional politics – a political perspective

Stephan Dorgerloh, *Minister for Culture and Education, State of Saxony-Anhalt, Magdeburg*

Bård Kleppe, *Telemark Research Institute, Bø*

Dr. Birgit Stöber, *External Lecturer, Department of Intercultural Communication and Management, Copenhagen Business School*

Magdalena Malm, *Public Art Agency Sweden, Stockholm*

12.00-13.00

### Lunch

13.00-14.30

### Workshop period 1 - held in each Embassy

#### Workshop 1: Using non-profit to create regional development and cultural identity. The Case of Roskilde Festival

Christina Bilde, *Spokeswoman and Head of strategic communication Roskilde Festival, Roskilde*

#### Workshop 2: Culture for everyone – culture through national policy. Should the state define to local communities what culture is?

Erik Åström, *Swedish Arts Council, Stockholm*

Magdalena Malm, *Public Art Agency Sweden, Stockholm*

#### Workshop 3: Cold capitals - hot borders. Cross border art as creativity and soft security tool for regional development.

Franziska Kraiczy, *Adm. Director of “Pikene på Broen”, Festival Barents Spektakel, Kirkenes*

Dr. Andreas Hoffmann, *Artistic Director, “Pikene på Broen”, Festival Barents Spektakel, Kirkenes*

#### Workshop 4: “Designs from Nowhere”- A perspective from East Iceland

Signý Ormarsdóttir, *Cultural manager of the East Iceland Region, Egilsstaðir*

Karna Sigurðardóttir, *Founder of the project “Designs from Nowhere”, Egilsstaðir*

#### Workshop 5: How to finance culture and how to connect people all over Finland. The concept of the Finnish Cultural Foundation.

Juhana Lassila, *Director of Cultural Affairs, The Finnish Cultural Foundation, Helsinki*

Dr. Laura Hirvi, *Director of Finnish Institute in Germany, Berlin*

14.30-15.00

### Coffee break – and time to change into another workshop

15.00-16.45

### Workshop period 2 and summary of the workshops

17.00-18.15

#### Panel Debate: Cultural ambitions, sustainable structures and financial resources – what brings impact to the periphery in the long run?

Professor Christian Höppner, *President of the German Cultural Council, Berlin*

Peter Kranz-Glatigny, *Director, Landesmarketing Mecklenburg-Vorpommern, Schwerin*

Gitte Ørskou, *Director, Danish Arts Foundation & KUNSTEN Museum, Aalborg*

Berndt Arell, *Director General, National Museum, Stockholm*

Kolbrún Halldórsdóttir, *President, Federartion of Icelandic Artists, Reykjavík*

18.30

### Reception with Nordic food, performance and music